

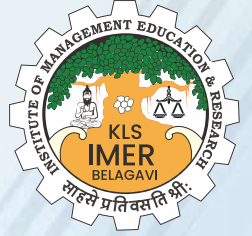


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# KLS-IMER

(Autonomous)

Recognised by AICTE, New Delhi & Accredited by NAAC with grade "A"  
Permanently Affiliated to RCU, Belagavi.



1991

FACULTY DEVELOPMENT PROGRAM (FDP)

on

## PUBLISHING RESEARCH ON **SUSTAINABLE DEVELOPMENT GOALS**

### IN TOP-TIER MANAGEMENT JOURNALS

ORGANISED BY

**KLS - IMER Research Centre**

[ Recognised by Rani Channamma University, Belagavi ]

Sustainable Development Goals (SDGs) have become a focal point in management research, influencing policy frameworks and strategic decision-making in businesses globally. This Faculty Development Program (FDP) aims to equip participants with the necessary knowledge, skills, and strategies to publish high-quality research on SDGs in reputed management journals. The research center of KLSIMER presents FDP on Publishing Research on Sustainable Development Goals (SDGs) in Top-Tier Management Journals.

DATE : 27<sup>TH</sup> JAN 2025 TO 1<sup>ST</sup> FEB 2025

TIME : 3.00 PM TO 5.00 PM

34 YEARS

## The objectives of the FDP would be

- Understand the Intersection of SDGs and Management Research – Explore how SDG-driven research aligns with key management themes
- Identify Suitable Journals – Guide participants in selecting top-tier journals that prioritize SDG-related research
- Develop High-Impact Research Proposals – Learn to craft compelling research questions, frame hypotheses, and align research with journal expectations
- Enhance Methodological Rigor – Focus on mixed methods, empirical studies, and case-based research to ensure publication success
- Navigate the Publication Process – Gain insights into structuring manuscripts, responding to reviewer feedback, and overcoming publication hurdles
- Promote Collaboration and Networking – Facilitate connections among faculty for joint research initiatives on SDGs

## Program Structure

Day 1	Introduction to SDGs in Management Research
Day 2	Aligning SDG Research with Management Theories
Day 3	Crafting a Research Proposal and Identifying Target Journals
Day 4	Methodologies for SDG Research & Hands on using tableau
Day 5	Manuscript Development and Responding to Reviewers
Day 6	Collaborative Research and Future Trends in SDG Publications

## Target Audience

Faculty members, research scholars, and PhD students from management, commerce, economics, and allied disciplines.

## Expected Outcomes

**Increased Publication Rates** – Participants will have enhanced skills to publish in top-tier management journals.

**Research Collaboration**: Formation of research groups focused on SDG-related projects.

**Practical Research Output**: Development of at least one research proposal or draft manuscript by each participant.

**Contribution to SDG Goals** : Promotion of SDG-focused academic research that drives real-world impact.

## Resource Persons

Experts from reputed institutions, journal editors, and published researchers with extensive experience in SDG-related management studies.

## RESOURCE PERSONS



### **Dr. Usha N**

School of Business and Management  
Christ University Bengaluru

Dr. Usha Narayan, an Assistant Professor at Christ University, Bangalore, has over two decades of experience in academia, administration, and industry, specializing in Human Resource Management (HR). She has authored over 15 research papers, presented at prestigious conferences, and filed a patent for an AI-driven sustainability platform. With expertise in HR, academic program development, and strategic planning, she has also contributed to accreditation processes. Dr. Usha holds a Ph.D. in Management Studies.



### **Dr. Madhu Bala Kaushik**

School of Business and Commerce  
Manipal University Jaipur

Dr. Madhu Bala Kaushik is a distinguished academic with over 17 years of experience in Human Resource Management (HRM) and entrepreneurship. A certified mentor from the micro, small, and medium enterprises (MSME) sector, she has authored more than 20 research papers in reputed journals, holds two patents and two copyrights, and is a reviewer for many Scopus-indexed journals. Her innovative research and dedication to mentoring emerging entrepreneurs have made her a respected figure in academic. Her work continues to bridge theory and practice, shaping future leaders in HRM and entrepreneurship.



### **Prof. Anadi Trikha**

Department of Management,  
Manipal University Jaipur

Prof. Anadi Trikha is an Assistant Professor in the Department of Management, Centre for Distance and Online Education at Manipal University Jaipur. She specialises in marketing and data analytics. She focuses on social media marketing, business intelligence, green initiatives and SDGs, and consumer behaviour. Her research interests include sentiment analysis and decision-making processes. Anadi is also active in curriculum development, designing innovative courses like Digital Branding and Reputation Management and Visualization in Data Analytics. She has contributed to multi-disciplinary projects.

## CHIEF PATRONS

**Shri. Anant N. Mandgi**

President, KLS

**Shri. P. S. Sawkar**

Chairman, BOM, KLS

**Shri. R. S. Mutalik**

Chairman, GC, KLS IMER

**Shri. Vivek G. Kulkarni**

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Professor and Director

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## REGISTRATION DETAILS

Rs. 1000/- (inclusive of GST)

Registration Link : <https://forms.gle/ayVciALnln87uFne8>



## Bank Details

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Account Number : 520101210326847

Bank : Union Bank of India

IFSC : UBIN 0920037

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